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2022

Annual Report

Dear Friends,

In reflecting on 2022, I am filled with gratitude for your unwavering support and commitment to our mission. Because of you, One Earth has made impressive strides in our efforts to accelerate collective action to solve the twin crises of climate change and biodiversity loss through groundbreaking science, inspiring media, and innovations to scale philanthropy for the Earth.

Our Science & Policy team was on the ground during two weeks of intense negotiations for the UN Kunming-Montreal Global Biodiversity Framework, which successfully adopted the 30x30 target – protecting and conserving 30% of both lands and oceans by 2030 – a target first introduced into the peer-reviewed literature by a One Earth scientific collaboration. A second version of the One Earth Climate Model was also released, adopted by leading financial institutions as a key reference for global net-zero aligned investment strategies.

Your support also helped us disburse over $2.4 million to climate solutions, from critical scientific efforts to grassroots organizations working to protect nature and transform food and energy systems across more than 50 countries. And you helped launch Daughters for Earth, a new campaign led by activist Zainab Salbi that is empowering women and girls around the world to be part of solving the climate crisis and restoring balance to our Earth.

You've helped us expand our reach to 1.2 million unique visitors to the One Earth website where we provide knowledge about the solutions to the climate crisis, inspiring stories about the movement of people driving transformative change around the world, and an opportunity to explore the Earth's 185 bioregions and hundreds of on-the-ground projects. With your support, we are building an engaged community across our digital and social media platforms, demonstrating the potential of collective action.

The latest climate science continues to emphasize the urgency of our work. It also presents a clear path forward. We have shown that, together, we can rise to meet any challenge, no matter the size or scope. Let's continue to work toward the transformative change required for the creation of a just and thriving future for all life on our shared planet Earth.



Justin Winters
Co-Founder & Executive Director
One Earth

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Zainab Salbi
Co-Founder, Daughters for Earth

Danniele Miller
Program Manager, Daughters for Earth

We Are One Earth

A nonprofit organization working to accelerate collective action to solve the twin crises of climate change and biodiversity loss through groundbreaking science, inspiring media, and an innovative approach to scaling philanthropy for the Earth.

Our Vision

We envision a just and vibrant future where our climate and biodiversity are back in balance and all people and Nature thrive as one.

Our Mission

To inspire and empower everyone to take action for the Earth, rapidly scaling efforts worldwide to solve the twin climate and biodiversity crises through One Earth's **three pillars of action:**



Energy Transition
Accelerate a just transition to 100% clean, renewable energy



Nature Conservation
Protect and connect 50% of the world's lands and oceans



Regenerative Agriculture
Achieve net zero agriculture emissions through regenerative practices

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Our Approach

We turn knowledge into action by identifying and elevating solutions to shape policy, inform investments, scale support for grassroots organizations, and mobilize a global movement of champions dedicated to restoring balance to our planet Earth.

Actionable Science
Proving What's Possible

We develop cutting-edge science that identifies the solutions to the twin crises of climate change and biodiversity loss, and we build tools that makes that science actionable.

Inspiring Media
Taking Back the Climate Narrative

We use the power of storytelling to reshape the climate narrative; moving from doom & gloom to a story about the solutions that exist & the movement of people driving change around the world.

Philanthro-activism
Scaling Solutions from the Ground Up

We shine a light on and bring resources to nonprofit partners around the world who are implementing the solutions we need by protecting nature and transforming our food and energy systems.

Collective action is at the heart of everything we do. One Earth partners with scientists, experts, philanthropists, and leaders worldwide to form collaborative, groundbreaking initiatives that boldly move the needle on climate action.

We're proud members of:

GLOBAL DEAL FOR NATURE — FOUNDING PARTNER

INTERNATIONAL COALITION ON ICCA — CLIMATE AND AGRICULTURE — SIGNATORY

CLIMATE FORESTS — PARTNER

WE ACT — International Philanthropy Commitment on Climate Change — SIGNATORY

AMAZONIA FOR LIFE: PROTECT 80% BY 2025 — COALITION MEMBER

PRIMARY FOREST ALLIANCE — SIGNATORY

THE EARTHSHOT PRIZE — GLOBAL ALLIANCE PARTNER

KISS THE GROUND — REGENERATE AMERICA — COALITION MEMBER

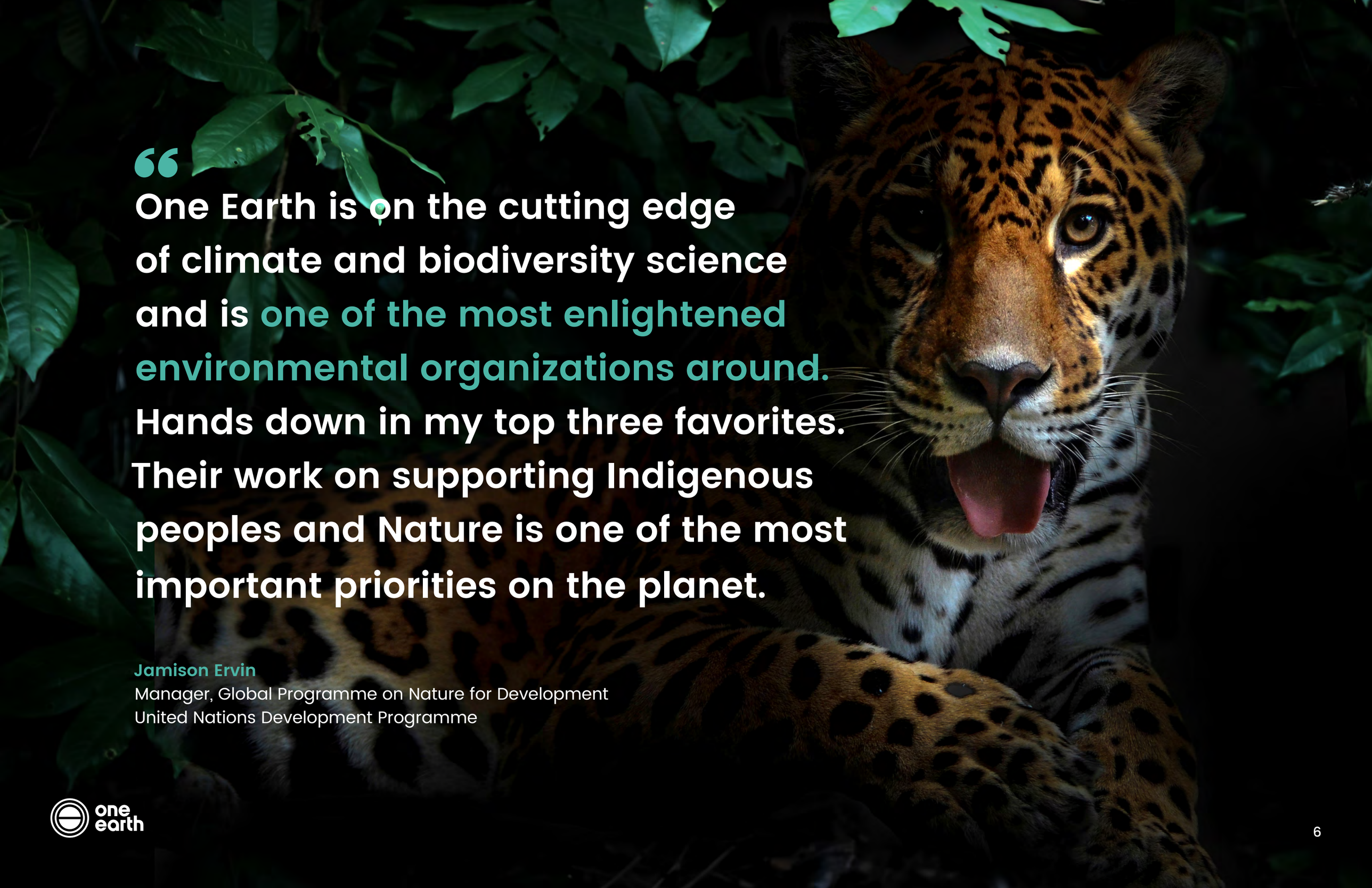
Rewilding — THE GLOBAL ALLIANCE — MEMBER

Climate+Positive Investing Alliance — Founding Member

[INSIDE] THE MOVEMENT — CONTRIBUTOR

Guardians of Mother Earth — Alliance supporter

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“One Earth is on the cutting edge of climate and biodiversity science and is one of the most enlightened environmental organizations around. Hands down in my top three favorites. Their work on supporting Indigenous peoples and Nature is one of the most important priorities on the planet.

Jamison Ervin
Manager, Global Programme on Nature for Development
United Nations Development Programme

2022 By the Numbers

Actionable Science

12

Groundbreaking scientific reports and publications developed and supported

40+

Scientific partners

Inspiring Media

4.3K

Stories profiling climate heroes, keystone species, community-led climate solutions, breaking environmental news, and science explainers

1.7M

People engaged with our content across all digital platforms

Philanthro-activism

120+

Vetted climate solution projects on the Project Marketplace, contributed by 109 nonprofit partners across 66 bioregions and 53 countries

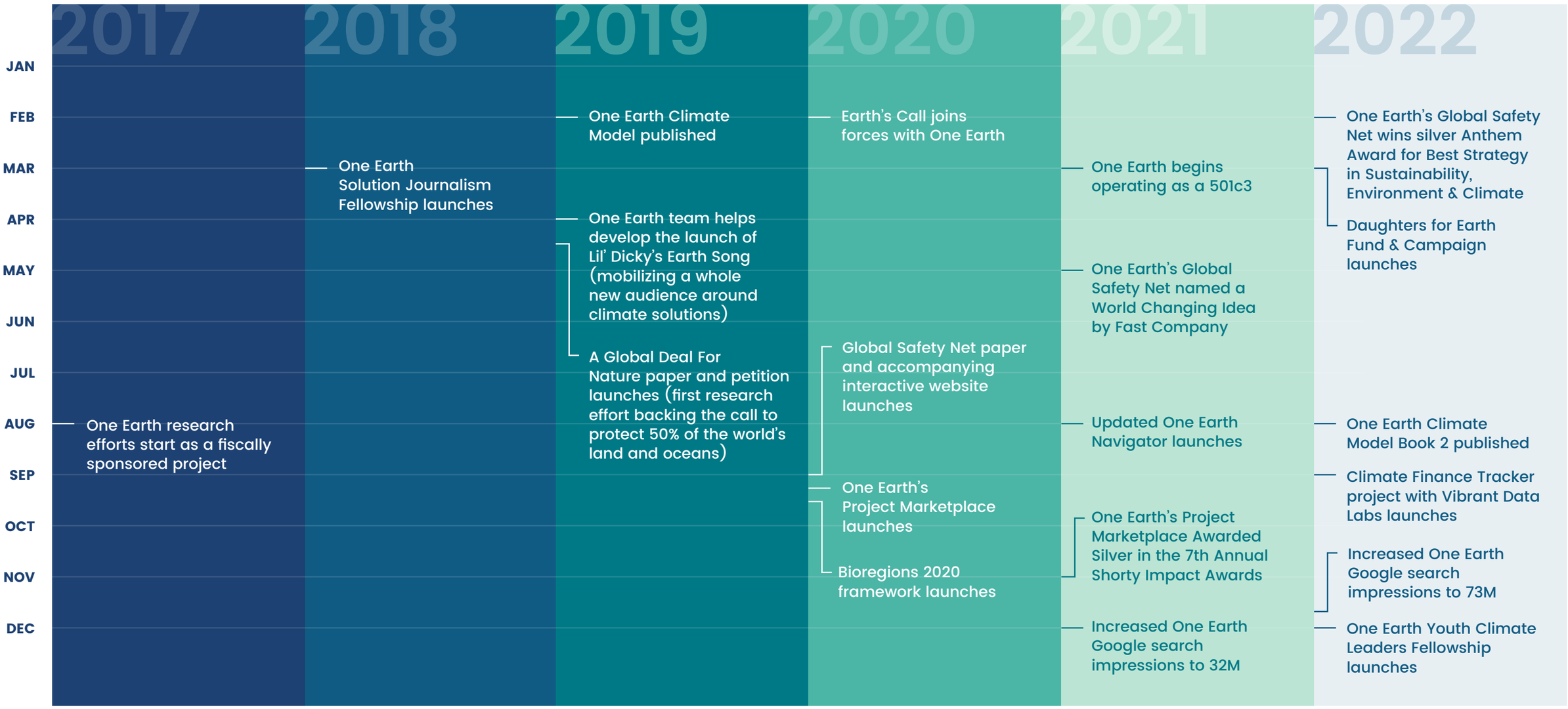
$2.4M

Provided by the One Earth Community to support climate solutions

Our History

While One Earth is a relatively new organization, it's led by the team that built the Leonardo DiCaprio Foundation, who were responsible for building a grants program that distributed over $100M to hundreds of environmental projects around the world and growing a global audience of over 80M people. Today, One Earth's team has over 10 decades of collective experience in climate and biodiversity science, environmental philanthropy, and digital media, with team members who have deep expertise in areas such as regenerative agriculture, Indigenous knowledge, and women's rights.

One Earth Timeline











> “I believe that everyone must have access to the science that proves it’s possible to protect our planet.









“One of the things I’m most passionate about is eliminating barriers to climate action. I believe that everyone must have access to the science that proves it’s possible to protect our planet, and there should be no impediments in getting resources where they’re needed most.

That’s why I’m excited to be working with One Earth. They are committed to generating opportunities for everyone to be part of the solution to the climate crisis, and they’ve built out the science that proves it is still possible to restore balance to our planet.

As a One Earth Youth Climate Leader, I’m joining them in their work to inspire collective action and help raise the profile of the thousands of frontline leaders around the globe who are implementing these solutions and effecting change from the ground up. I look forward to working alongside the incredible team at One Earth to create meaningful change together.”

Sophia Kianni
One Earth Youth Climate Leader

2022 Project Highlights

One Earth Climate Model

A Breakthrough Roadmap to Solve the Climate Crisis

At the core of our work is the groundbreaking One Earth Climate Model, Achieving the Paris Climate Agreement Goals (Teske et al. 2019), which provides a roadmap for limiting global average temperature rise to 1.5°C. This research, supported by One Earth, was the culmination of a two-year collaboration with 17 leading scientists at the University of Technology Sydney (UTS), two institutes at the German Aerospace Center (DLR), and the University of Melbourne's Climate & Energy College.

The 500-page book was released by the prestigious scientific publisher Springer Nature and has quickly become the most downloaded climate text in the publisher's history, cited in dozens of scientific papers. **It provides the least-cost pathways for decarbonizing our energy system and shows the powerful role forests and agricultural systems can play.**

Part two of the One Earth Climate Model was published in August 2022 and provides decarbonization strategies for all major industries with unprecedented granularity. The level of detail achieved will enable the finance sector to set distinct emissions benchmarks and create time-bound targets to track their investments toward a net-zero goal.

Overall, this research will accelerate the energy transition and keep the industry and financial sectors accountable for limiting warming to 1.5°C.

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Climate Finance Tracker

Tracking Climate Capital for Collective Action

Launched during Climate Week in partnership with Vibrant Data Labs, the Climate Finance Tracker (CFT) is an interactive, visual database that is tracking more than $200 billion in capital to more than 6,000 companies and organizations creating climate solutions.

2022 Project Highlights

Global Safety Net

A Blueprint for Saving Life on Earth

One Earth spearheaded the development of the Global Safety Net (GSN), the first comprehensive global-scale analysis of terrestrial areas essential for biodiversity and climate resilience, totaling 50.4% of the Earth's land.

The report was published in *Science Advances* as a follow on to the "Global Deal for Nature" paper, with data made publicly available through an interactive web application GlobalSafetyNet.app that allows users to click on a country, state, or ecoregion to see configurations of biologically important land for each region.

With over 650 academic citations, **these papers introduced the 30x30 conservation target** in peer-reviewed literature. Our award-winning GSN interactive web application, built in partnership with Google Earth, **has users in every country** and was named a **"World Changing Idea"** by Fast Company.

The GSN has been a go-to resource for civil society organizations, including Avaaz, Amazonia for Life, Wild Coalition, and Mighty Earth, inspiring a global petition backed by Indigenous leaders with more than 3.5 million signatures.

The GSN has been **featured in over 75 media outlets with half-billion impressions globally,** including the New York Times, USA Today, CBS, The Guardian, Forbes, and National Geographic.

The Global Safety Net won silver in Best Strategy for Sustainability, Environment, & Climate at the Anthem Awards.

Global Deal for Nature

3,508,364

people in 92 countries

have signed the Global Deal For Nature petition calling on world leaders to protect 50% of our planet.

2022 Project Highlights

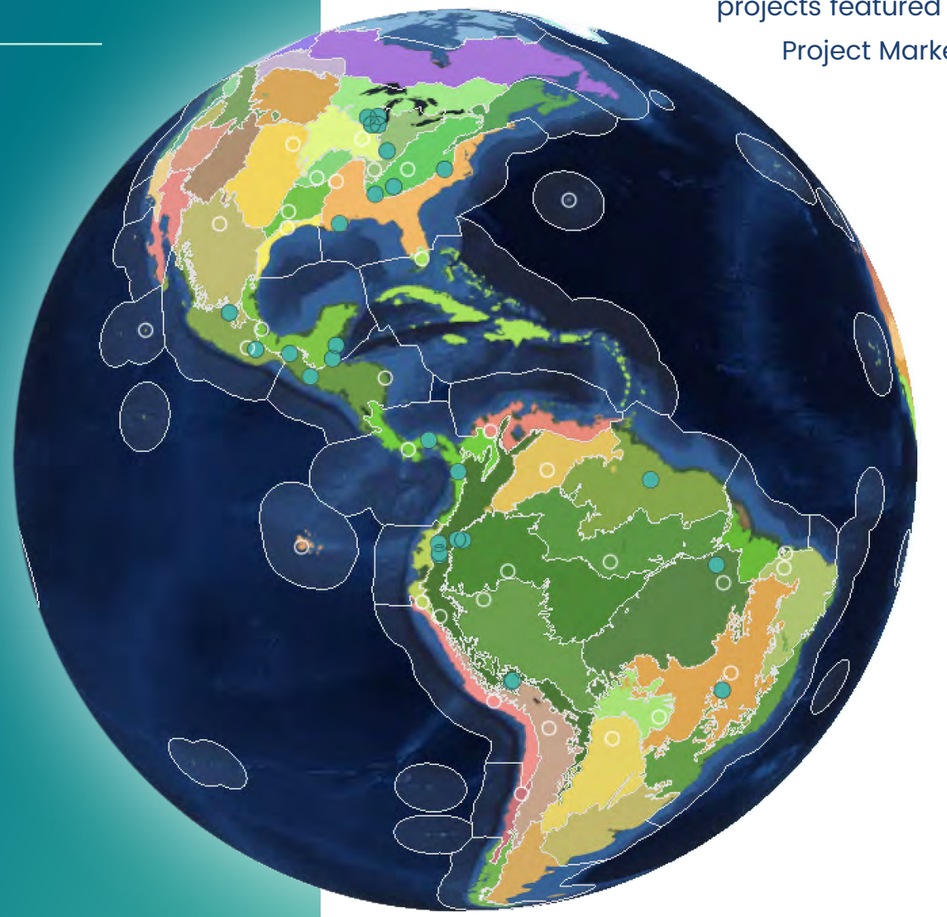
$1.1M
in grants to Marketplace projects

185
bioregions showcased

174
keystone species featured

120+
projects vetted and featured on the Marketplace

109
partner organizations



One Earth Navigator

In August, we launched an upgraded version of the One Earth Navigator. This interactive globe of the Earth integrates the Bioregions framework and the Project Marketplace database into a powerful tool for discovery. You can explore the Earth's 185 bioregions, learn about our planet's incredibly diverse and beautiful ecosystems, and directly support 100+ climate solution projects featured in the Project Marketplace.

Project Marketplace

Democratizing Philanthropy

On-the-ground climate solutions are key to solving the climate crisis, but they're critically underfunded. Our Project Marketplace is an innovative online database of vetted nonprofit projects conducted by partners around the world who are implementing climate solutions - protecting nature and transforming our food and energy systems.

All featured projects are sourced from our network of global advisors and are implementing place-based, community-led efforts that align with One Earth's science. The Project Marketplace shines a light on the movement of people that are driving change from the ground up and allows everyone to become part of the solution by supporting their work.

7th Annual SHORTY IMPACT SILVER WINNER

The Project Marketplace won Silver in the 7th Annual Shorty Impact Awards, which honor the best in digital and social media by purpose-driven brands and organizations.

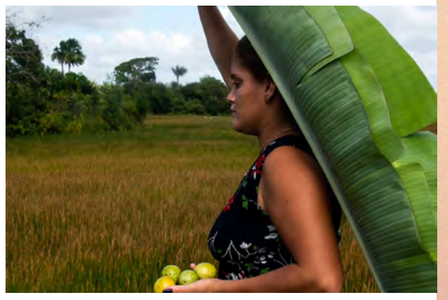
Bioregions

Nature's Map of the World

One Earth developed the world's first global-scale bioregional framework, which gives people a new way to organize collective action based on the contours of Earth's ecosystems. The Bioregions framework was developed in partnership with over 40 leading biodiversity and conservation experts, is hosted on Google Earth Engine and is being utilized by organizations such as the National Geographic Society and United Nations Development Programme.







In partnership with noted women's rights activist Zainab Salbi and philanthropist Jody Allen, One Earth helped launch Daughters for Earth, a new campaign and philanthropic fund (housed at One Earth) that aims to mobilize $100 million for women-led efforts to protect and restore the Earth.

In 2022, Daughters supported 50 women-powered projects aligned with One Earth's science and sourced from One Earth's Project Marketplace. In tandem with the grantmaking program, One Earth supported Daughters public campaign efforts to invite every woman and girl to join the movement to ignite the power of women worldwide with direct actions toward solving climate change and restoring balance to the Earth.

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DAUGHTERS FOR EARTH

"Through their deeply collaborative approach, One Earth has once again helped to develop an innovative new fund getting much-needed resources to climate solution projects led by those on the frontlines.

Emily Jacobi
Executive Director of Digital Democracy
Daughters for Earth grantee

50
Women-powered projects funded across 24 countries

56
Global Women Leaders joined as Advisors

$1M+
Provided in grants to women-powered projects

One Earth: 2022 Audited Financials

Statement of Financial Position

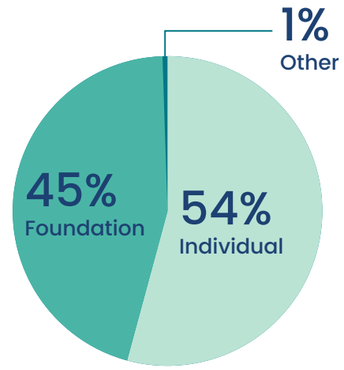
	2021	2022
Assets		
Cash & Cash Equivalents	$1,389,085	$3,172,244
Investments	-	$27,924
Contributions Receivable, Net	$2,319,739	$1,429,656
Prepaid Expenses	$14,590	$28,677
Fixed Assets, Net	$20,139	$47,739
Total Assets	**$3,743,553**	**$4,706,240**
Liabilities & Net Assets		
Accounts Payable	$24,187	$71,438
Accrued Expenses	$129,625	$378,105
Grants Payable	-	$1,310,000
Total Liabilities	$153,812	$1,759,543
Without Donor Restrictions	$816,730	$821,028
With Donor Restrictions	$2,773,011	$2,125,669
Total Net Assets	**$3,589,741**	**$2,946,697**
Total Liabilities & Net Assets	**$3,743,553**	**$4,706,240**

Statement of Activities

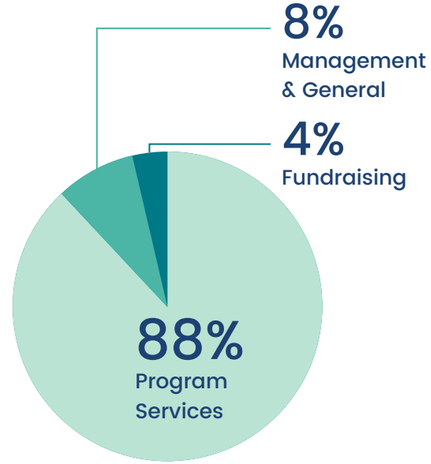
	2021* (5/4/21-12/31/21) Audited	2022 (1/1/22 - 12/31/22) Audited
Revenues		
Individual Contributions	$3,062,374	$2,863,039
Foundation Contributions	$1,868,720	$2,393,219
Corporate Contributions	$520,000	$63,995
Other Revenue	$368,745**	$24,870
Total Revenues	**$5,819,839**	**$5,345,123**
Expenses		
Program Services	$1,841,555	$5,270,953
Management & General	$277,179	$499,460
Fundraising	$121,395	$217,754
Total Expenses	**$2,240,129**	**$5,988,167**

*Note that 2021 was a partial year.
**2021 amount includes $368,612 from Fiscal Sponsor (RPA) transfer

2022 Revenues



2022 Expenses



Platinum Transparency 2022 Candid.

The One Earth team would like to express our profound gratitude to all of our donors and supporters. We could not have accomplished any of this work without you.

Your trust, support, and commitment to One Earth means the world to us. We're thrilled to continue this journey with you in 2023 and will share our progress with you every step of the way. Thank you for being a vital part of our mission.

Together, we can solve the climate crisis.

One Earth Philanthropy
8611 Washington Blvd
Culver City, CA 90232

EIN: 85-2588841

Office: 805-409-7233

info@oneearth.org

oneearth.org

Find Us Here:

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